



\$398 setup fee · TikTok in-feed & video ads · Monthly performance reports included

TIKTOK ADS SERVICE PLANS

MOST POPULAR

PRO
\$598

/ month · \$398 setup

\$0–\$2,500 budget Basic creatives

Ad account setup & basic targeting

- ✓ Ad Account Setup
- ✓ Basic Creatives
- ✓ Initial Targeting
- ✓ Campaign Build-Out
- ✓ Pixel Installation & Config.
- ✓ Conversion Tracking Setup
- ✓ Audience Targeting
- ✓ Ad Copy Creation
- ✓ Offer Recommendations
- ✓ Budget Recommendations
- ✓ Retargeting Ads
- ✓ Weekly Performance Reviews
- ✓ Performance Insights
- ✓ Monthly Progress Report

PLUS
\$798

/ month · \$398 setup

\$2,500–\$5,000 budget

Testing & optimization

Creative testing & progressive scaling

- ✓ Everything in Pro
- ✓ Creative Testing
- ✓ Continuous Optimization
- ✓ Progressive Scaling
- ✓ Landing Page Recommendations
- ✓ Offer Strategy Recommendations
- ✓ Ad Copy Optimizations
- ✓ Audience Testing
- ✓ Ad Testing
- ✓ Budget Management
- ✓ Conversion Tracking Audits
- ✓ Weekly Enhancements
- ✓ Performance Insights
- ✓ Monthly Progress Report

PLATINUM
\$998

/ month · \$398 setup

\$5,000+ budget Deep analytics

Advanced viral strategy & data analysis

- ✓ Everything in Plus
- ✓ Advanced Viral Strategy
- ✓ Sales Optimization
- ✓ Deep Data Analysis
- ✓ Campaign Scaling
- ✓ ROAS Optimization
- ✓ Priority Support
- ✓ Advanced Audience Testing
- ✓ Full Budget Management
- ✓ Conversion Tracking Audits
- ✓ Dedicated Account Manager
- ✓ Weekly Strategy Enhancements
- ✓ Performance Insights
- ✓ Monthly Progress Report

Book a Free Call

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TIKTOK ADS — FULL FEATURE BREAKDOWN



Feature	PRO	PLUS	PLATINUM
Budget Requirements	\$0–\$2,500	\$2,500–\$5,000	\$5,000+

Feature	PRO	PLUS	PLATINUM
Campaign Build-Out	✓	✓	✓
Pixel Installation & Config.	✓	✓	✓
Conversion Tracking Setup	✓	✓	✓
Audience Targeting	✓	✓	✓
Ad Copy Creation	✓	✓	✓
Offer Recommendations	✓	✓	✓
Budget Recommendations	✓	✓	✓
Retargeting Ads	✓	✓	✓
Basic Creatives	✓	✓	✓
Creative Testing	—	✓	✓
Advanced Viral Strategy	—	—	✓
Sales Optimization	—	—	✓

Feature	PRO	PLUS	PLATINUM
Weekly Performance Reviews	✓	✓	✓
Performance Insights	✓	✓	✓
Landing Page Recommendations	✓	✓	✓
Offer Strategy Recommendations	✓	✓	✓
Ad Copy Optimizations	✓	✓	✓
Audience Testing	✓	✓	✓
Ad Testing	✓	✓	✓
Budget Management	✓	✓	✓
Conversion Tracking Audits	✓	✓	✓
Progressive Scaling	—	✓	✓
Continuous Optimization	—	✓	✓
Deep Data Analysis	—	—	✓
Campaign Scaling	—	—	✓
ROAS Optimization	—	—	✓
Dedicated Account Manager	—	—	✓
Monthly Progress Report	✓	✓	✓

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TIKTOK ADS — PRICING SUMMARY

PRO
\$598/mo
\$398 setup · \$0–\$2,500 budget

Ad account setup & basic targeting

MOST POPULAR

PLUS
\$798/mo
\$398 setup · \$2,500–\$5,000 budget

Creative testing & progressive scaling

PLATINUM
\$998/mo
\$398 setup · \$5,000+ budget

Advanced viral strategy & deep analysis

INCLUDED IN ALL PLANS

- ✓ Campaign Build-Out
- ✓ Conversion Tracking Setup
- ✓ Ad Copy Creation
- ✓ Retargeting Ads
- ✓ Performance Insights
- ✓ Ad & Audience Testing
- ✓ Budget Management
- ✓ Pixel Installation & Configuration
- ✓ Audience Targeting
- ✓ Offer & Budget Recommendations
- ✓ Weekly Performance Reviews
- ✓ Landing Page Recommendations
- ✓ Ad Copy Optimizations
- ✓ Monthly Progress Report

PLATINUM — ADVANCED VIRAL STRATEGY & DEEP DATA ANALYSIS:

Campaign scaling · ROAS optimization · Sales-focused strategy · Priority support · Dedicated account manager